

**CITY OF FAIRVIEW HEIGHTS
BUSINESS ALLIANCE COMMISSION (BAC)
TUESDAY, APRIL 26, 2016 – 1:30 P.M.
MEETING ROOM A
FAIRVIEW HEIGHTS CITY HALL
10025 BUNKUM ROAD**

AGENDA

1. CALL TO ORDER
2. CITIZENS' COMMENTS
3. APPROVAL OF MARCH 22, 2016 MINUTES
4. SALES TAX REPORT
5. ECONOMIC DEVELOPMENT DIRECTOR'S REPORT
6. STATUS OF PROPOSED INFRASTRUCTURE IMPROVEMENTS AT ST. CLAIR SQUARE EAST PARKING LOT – MICHAEL HAGEN
7. PROPOSED DEVELOPMENT CODE REVISIONS – TIM TOLLIVER
8. NEXT MEETING – MAY 24, 2016 AT 1:30 P.M.
9. ADJOURN

THE CITY OF FAIRVIEW HEIGHTS
BUSINESS ALLIANCE COMMISSION (BAC)
Tuesday, March 22, 2016 – 1:30 p.m.
Meeting Room A
10025 Bunkum Road, Fairview Heights, IL

Committee Members in attendance – Chuck Daily, Michael Hagen, Don Barkley, Bob Triplett, Marty Bausano, & Elroy Philip

Committee Members absent – Bill Poletti, Charlie Kassly & Brandon LaMarque

Other Aldermen and Elected Officials in attendance – Karen Kaufhold

Staff in attendance – Mike Malloy

Recorder – Becky Short

Public Participation

None

Approval of Minutes

Motion and second were made by Bob Triplett/Michael Hagen to approve the January 26, 2016, January 29, 2016, February 4, 2016, and February 9, 2016 minutes. The motion carried by voice vote and was unanimous.

Sales Tax Report/Economic Development Director's Report

Commission reviewed the sales tax report. The city is up this month 1.2% from March 2015. Malloy presented his report. Items discussed were the two TIF's, sidewalks and bus shelters, Perfect Finish, East-West Gateway grant for roundabout, the Scott Air Force Base ad, and NAPA Auto Parts store.

Report on 2016 Hotel/Motel Application Process

The city received 5 applications. The Review Committee will meet on March 31st at 2:00 p.m. to discuss the applications. The Review Committee consists of the Mayor, City Administrator, Director of Economic Development, Director of Land Use & Development, and the Director of Finance. The Review Committee will make recommendations to the Finance Committee on April 13th and then go to the City Council on April 19th. Mike Malloy will have an update for the commission at the April meeting.

Discussion of Projects Commission might consider spearheading

Bill Poletti asked to add the following items to the agenda.

1. Christmas Lights

Discussion was held about adding Christmas lights to the fence line along I-64. IDOT approval will be needed as well as electricity. The idea of solar power was discussed.

2. Festivals at St. Clair Square parking lot

Michael Hagen announced that a government entity is going to pay for installation of electricity, water, and telephone to be added to the St. Claire Square parking lot so they can put trailers on the parking lot to conduct health surveys/testing. All will remain in the parking lot, this way other groups can hold festivals on the parking lot.

3. Fundraiser for roundabout focal point

Discussion was held about ways to decorate the roundabout. Ideas were to contact the gardeners club as well as the Midwest Salute to the Art to place an art piece in the center of the roundabout.

Other business to come before the commission

The city announced the Recreation Center at the Easter egg hunt on March 19th. Commission discussed ways to advertise the city. Mike Malloy put money in the Administration Department budget for the Tourism Bureau. Members brought up the water tower on the St. Clair Square Mall parking lot. Mike Malloy will look into the possibility of advertising the city on the water tower and bring back an update in April.

Next meeting will be April 26, 2016 at 1:30 p.m.

Adjournment 2:34 p.m.

Submitted By:

Recorder

CITY OF FAIRVIEW HEIGHTS, IL
SALES TAX REPORT
State 1% Municipal Tax Portion

DISTRIBUTION MONTH	MAY 2010 - APRIL 2011	MAY 2011 - APRIL 2012	MAY 2012 - APRIL 2013	MAY 2013 - APRIL 2014	MAY 2014 - APRIL 2015	MAY 2015 - APRIL 2016	% CHANGE	CHANGE IN DOLLARS
MAY	\$ 619,328.06	\$ 619,211.17	\$ 629,863.98	\$ 601,011.50	\$ 584,713.94	\$ 586,147.75	0.3%	\$ 1,433.81
JUN	689,992.30	675,264.71	692,902.50	655,667.46	647,401.33	708,268.15	9.4%	60,866.82
JUL	569,542.81	594,120.05	578,187.49	574,119.26	578,345.95	563,612.88	-2.6%	(14,733.07)
AUG	591,482.11	587,452.26	602,449.00	586,795.92	593,876.18	607,839.70	2.4%	13,963.52
SEP	648,045.41	654,058.72	663,854.82	610,055.28	579,381.42	653,462.36	12.8%	74,080.94
OCT	589,409.53	590,474.65	572,075.75	554,178.50	550,782.54	573,059.41	4.0%	22,276.87
NOV	592,675.72	593,273.35	620,158.32	574,589.49	579,500.49	642,921.78	10.9%	63,421.29
DEC	638,144.11	626,112.57	631,306.50	468,313.25	588,998.17	626,164.49	6.3%	37,166.32
JAN	596,410.80	572,082.72	576,698.91	589,088.14	580,475.99	627,103.06	8.0%	46,627.07
FEB	729,123.82	718,749.92	710,629.96	687,960.48	680,833.91	695,015.32	2.1%	14,181.41
MAR	1,092,964.09	1,057,805.62	1,049,090.01	969,659.49	1,028,593.77	1,041,010.81	1.2%	12,417.04
APR	485,716.35	496,524.53	532,313.55	458,225.94	528,428.24	519,339.92	-1.7%	(9,088.32)
YTD TOTAL	\$ 7,842,835.11	\$ 7,785,130.27	\$ 7,859,530.79	\$ 7,329,664.71	\$ 7,521,331.93	\$ 7,843,945.63		\$ 322,613.70
YTD CHANGE	4.2%	-0.7%	1.0%	-6.7%	2.6%	4.3%		
MONTHLY AVG	\$ 653,569.59	\$ 648,760.86	\$ 654,960.90	\$ 610,805.39	\$ 626,777.66	\$ 653,662.14		

MEMORANDUM

TO: Elected Officials

FROM: Mike Malloy, Director of Economic Development

DATE: April 15, 2016

SUBJECT: Development Committee Agenda Overview

Economic Development Director Report:

1. No items requiring action are on the April 20, 2016 Development Committee agenda.
2. Staff continues to work with Public Works and Engineering and the city's consultants (Oates/PDS) to finalize the construction drawings for Phase I of the Lincoln Trail Streetscape project.
3. Hoyleton Ministries has relocated its corporate offices from Hoyleton, IL to #8 Executive Drive, Fairview Heights. 65-75 employees have transferred to their Fairview Heights corporate offices.
4. Staff continues to work with the owner and contractor to place a NAPA Auto Parts store at 10408 Lincoln Trail.
5. Staff spearheaded the process to allow the sale of city property (10408 Lincoln Trail) via a sealed bid procedure.
6. Midwest Summit Academy (private school) will be soon opening at 5601 Old Collinsville Road with an initial 20 students, with enrollment targeted to climb to 60 in the near future.
7. A White Barn Candle store will be opening in St. Clair Square this fall.
8. Encore (shoes/accessories) will be opening a 12,000 square foot store in St. Clair Square this fall.
9. The proposed Ludwig Drive TIF and proposed State Route 159 TIF and their creation moves several steps closer to reality with City Council taking actions on April 5th and April 19th. Public Hearings for the proposed Ludwig Drive TIF and proposed State Route 159 TIF are scheduled for June 14, 2016 at 6:30 p.m. and 7:00 p.m. respectfully.
10. Mayor Kupsy announced on March 19th that the city intends to construct a Recreation Center containing an estimated 50,000 sq. ft. at a cost of \$10-12 million with the opening targeted for 2019 (city's 50th anniversary).
11. Staff coordinated the review of five (5) applications seeking 2016 Hotel/Motel monies.
12. Staff worked with Metro East Regional Chamber of Commerce seeking 2016 Hotel/Motel monies to prepare an application for the Fairview Heights Audience Extension Campaign (Phase II).
13. Staff continues to work with CBL to have infrastructure constructed in the mall parking lot (east side) to accommodate festivals.
14. The 2015 unemployment rate for Fairview Heights is 5.7% (see attached).

15. Latest unemployment rates are attached. St. Clair County has a January 2016 unemployment rate of 7.8% vs. 7.3% in January 2015.
16. See attached article on supermarkets and power centers.
17. In early May, RHF (senior housing arm of the United Church of Christ) anticipates in early May hearing from the Illinois Development Authority on the success of the application to fund 60 senior housing units proposed for construction at 10207 Lincoln Trail.

Mike Malloy
Director of Economic Development