

THE CITY OF FAIRVIEW HEIGHTS

BUSINESS ALLIANCE COMMISSION (BAC)

Tuesday, March 22, 2016 – 1:30 p.m.

Meeting Room A

10025 Bunkum Road, Fairview Heights, IL

Committee Members in attendance – Chuck Daily, Michael Hagen, Don Barkley, Bob Triplett, Marty Bausano, & Elroy Philip

Committee Members absent – Bill Poletti, Charlie Kassly & Brandon LaMarque

Other Aldermen and Elected Officials in attendance – Karen Kaufhold

Staff in attendance – Mike Malloy

Recorder – Becky Short

Public Participation

None

Approval of Minutes

Motion and second were made by Bob Triplett/Michael Hagen to approve the January 26, 2016, January 29, 2016, February 4, 2016, and February 9, 2016 minutes. The motion carried by voice vote and was unanimous.

Sales Tax Report/Economic Development Director's Report

Commission reviewed the sales tax report. The city is up this month 1.2% from March 2015. Malloy presented his report. Items discussed were the two TIF's, sidewalks and bus shelters, Perfect Finish, East-West Gateway grant for roundabout, the Scott Air Force Base ad, and NAPA Auto Parts store.

Report on 2016 Hotel/Motel Application Process

The city received 5 applications. The Review Committee will meet on March 31st at 2:00 p.m. to discuss the applications. The Review Committee consists of the Mayor, City Administrator, Director of Economic Development, Director of Land Use & Development, and the Director of Finance. The Review Committee will make recommendations to the Finance Committee on April 13th and then go to the City Council on April 19th. Mike Malloy will have an update for the commission at the April meeting.

Discussion of Projects Commission might consider spearheading

Bill Poletti asked to add the following items to the agenda.

1. Christmas Lights

Discussion was held about adding Christmas lights to the fence line along I-64. IDOT approval will be needed as well as electricity. The idea of solar power was discussed.

2. Festivals at St. Clair Square parking lot

Michael Hagen announced that a government entity is going to pay for installation of electricity, water, and telephone to be added to the St. Claire Square parking lot so they can put trailers on the parking lot to conduct health surveys/testing. All will remain in the parking lot, this way other groups can hold festivals on the parking lot.

3. Fundraiser for roundabout focal point

Discussion was held about ways to decorate the roundabout. Ideas were to contact the gardeners club as well as the Midwest Salute to the Art to place an art piece in the center of the roundabout.

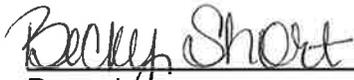
Other business to come before the commission

The city announced the Recreation Center at the Easter egg hunt on March 19th. Commission discussed ways to advertise the city. Mike Malloy put money in the Administration Department budget for the Tourism Bureau. Members brought up the water tower on the St. Clair Square Mall parking lot. Mike Malloy will look into the possibility of advertising the city on the water tower and bring back an update in April.

Next meeting will be April 26, 2016 at 1:30 p.m.

Adjournment 2:34 p.m.

Submitted By:


Recorder