THE CITY OF FAIRVIEW HEIGHTS
BUSINESS ALLIANCE COMMISSION (BAC)
Tuesday, August 20, 2019 – 1:30 p.m.
Meeting Room A
10025 Bunkum Road, Fairview Heights, IL

Committee Members in attendance – Charles Kassly, Don Barkley, Michael Hagen, Bill Poletti, Van Johnson, Robert Triplett

Committee Members absent – Samantha Carter, Charles Daily, Richard Avedian

Other Aldermen and Elected Officials in attendance – Pat Peck

Staff in attendance – Paul Ellis, Andrea Riganti

Recorder – Wendi Gorney

Call to Order
Charles Kassly called the meeting to order at 1:35 p.m.

Public Participation
none

Approval of Minutes
Michael Hagen made a motion to approve the July 16, 2019 minutes. Seconded by Bill Poletti
Motion passed on voice vote.

Land Use and Development – Presented by Andrea Riganti, TIF Administrator
No Report

Economic Development Director’s Report
- Economic Development Strategy Report - they are at the recommendations level. Will host an Open House to be held at the REC on September 12th, 5-7:30pm.
- The following stores will be opening this fall: Aerie, H&M (Sept 9), OshGosh, Total Wine, Urban Air,
- There are possible tenants for the former Logan’s building and Toys R Us store.
- PACE financing is moving forward and will be presented at council tonight. Will also have a warehouse fund for smaller businesses.
- Met with property owners and Brian Heil to discuss the Phase II Marketplace roundabout.
- Organized the Great Day St. Louis promotions for Salute to the Arts. They also had a segment every day of the week focusing on Fairview Heights. One day even spotlighting all of the fun things to do with kids, specifically Monkey Joe’s, SkykZone and Urban Air.
- Wingfest will take place at the mall parking lot on Labor Day Weekend.
- Metro East Business Incubator – Swansea approved the agreement. Mascoutah and Shiloh are interested as well.
• P3 Luncheon for ICSC was held here at the Four Points Sheraton on August 29th. Wade Laufenberg, from Beall's, was the keynote speaker. There were five local speakers as well.

• Cannabis is being explored as far as planning and zoning goes. It is being discussed at council as well. The Planning Commission met last week and the general consensus is to prevent Cannabis sales in Fairview Heights. If council votes it in, they will set up zoning regulations.

• We are working to come up with a better dashboard for the tax report other than just the sales tax. Once the new businesses open the numbers should start to rebound.

• A discussion took place regarding Total Wine's impact on local liquor retailers.

• Michael Hagen reported that Sears came down a little on their price, with the stipulation that they also buy the automotive center.

**Monthly Revenue Reports**

Director Ellis presented the sales tax report. The City is down -2.1%, or -$13,229.05, and year to date is down -1.8%, or $103,776.99

The next meeting is scheduled for September 17, 2019 at 1:30 p.m.

A motion to adjourn was made by Don Barkley and seconded by Bill Poletti.

**Adjourned at 2:12 p.m.**

Submitted By: Wendi Gorney

[Signature]

Recorder