

**THE CITY OF FAIRVIEW HEIGHTS
BUSINESS ALLIANCE COMMISSION (BAC)
Tuesday, October 16, 2018 – 1:30 p.m.
Meeting Room A
10025 Bunkum Road, Fairview Heights, IL**

Committee Members in attendance – Chuck Daily, Robert Triplett, Don Barkley, Charles Kassly, Richard Avdoian, Michael Hagen, Samantha Carter, & Van Johnson

Committee Members absent – Bill Poletti

Other Aldermen and Elected Officials in attendance –

Staff in attendance – Paul Ellis

Recorder – Becky Thompson

Public Participation

None

Approval of Minutes

No minutes to approve at this time.

Economic Development Director's Report

Director Ellis presented his report. He went over the Toys "R" Us feature which discussed relaunching the store as Geoffrey's Toy Box. Since the closing of those stores, KB Toys have been looking to do pop up stores, especially during the holiday season. Ellis discussed the Metro East Business Incubator, supporting encore entrepreneurs, announced the Metro East Franchise Fair being held in the Recreation Room on October 30th at 4:00 p.m., and discussed reinventing malls for what you can't get online.

Director Ellis announced several projects:

- Received 8 responses from professional firms to the Request for Proposals (RFP) for development of an Economic Strategy. Director Ellis, Director Riganti, and Chairman Daily will be serve on the selection Committee.
- Online auction for former Fairfield Inn, now branded as the Wingate by Wyndham St. Louis, has been extended to October 22-24.
- Shoe Carnival will be moving into old Famous Footwear location
- Aldi's is expected to open in January or February of next year
- Bobcat will be moving from their current location in French Village

Commission discussed the franchise fair and how to get the word out to attract those who are interested in franchises of every price.

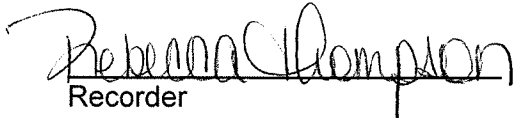
Monthly Revenue Reports

Director Ellis presented the sales tax report. The City is up 1.6%, or \$9,613.06 for September, but year to date is down 7.92%, or \$46,443.54. Part of the reason for the decline is because of Toys "R" Us and Babies "R" Us closing. Aldi's opening next year will positively affect sales tax.

The next meeting is on November 20, 2018 at 1:30 p.m.

Adjournment 2:40 p.m.

Submitted By:


Recorder