

MINUTES

**THE CITY OF FAIRVIEW HEIGHTS
BUSINESS ALLIANCE COMMISSION (BAC)
Tuesday, January 3, 2023 – 1:30 p.m.
City Hall
10025 Bunkum Road
Fairview Heights, IL 62208
Fairview Heights Council Chambers
Video Conference/Tele Conference**

Committee Members in attendance – Charles Kassly, Brenda Wagner, Charles Daily, Robert Triplett, Michael Hagen, Richard Avdoian, Van Johnson, Samantha Brown, arrived at 1:33 p.m., Don Barkley, arrived at 1:47 p.m.

Committee Members absent –

Staff in attendance – Paul Ellis, Dallas Alley

Recorder – Kathy Frawley

CALL TO ORDER

Charles Kassly called the meeting to order at 1:30 p.m.

CITIZEN'S COMMENTS

None

APPROVAL OF MINUTES

Motion and second were made by Richard Avdoian/Brenda Wagner to approve the November 15, 2022 Business Alliance Commission minutes. Motion to approve the November 15, 2022 minutes passed on a voice vote.

REVIEW - Application – 10324 Lincoln Trail

Director Paul Ellis stated that an application for 10324 Lincoln Trail (owner Phillip Medley) had been submitted for the Business Assistance Program. Director Ellis stated that the building is in disrepair and the owner would like to put it back into repair. Director Ellis asked the Committee to review the application. Director Ellis presented Phillip Medley. Phillip Medley stated that he and his wife currently own Ruby's Nail Spa at 10218 Lincoln Trail. The building has a new owner and the nail salon would need to relocate their business. Mr. Medley stated that the building they would like to relocate to is at 10324 Lincoln Trail and it is need of rehabilitation and with some assistance, he would be able to get the building back into service.

Questions and comments were discussed.

Motion and second were made by Brenda Wagner/Mike Hagen to forward the recommendation to the Community Committee for approval. Motion to forward the recommendation to the Community Committee passed on a voice vote.

ECONOMIC DEVELOPMENT – Director’s Report

Director Paul Ellis presented his report and touched base on the following:

- 1. Ribbon Cuttings & Special Events**
 - The Bead Shop – Wednesday, January 4, 2023 – 12:00 p.m.
 - Gateway Multifamily Group/Brokers Open House – TBD
 - Lou Fuse Dealer – Closed but reopening in August as Honda Power Center
- 2. Marketing the City**
 - Revamp “All In” campaign
 - Marketing campaign for the Lincoln Trail District
Questions and Comments were discussed
- 3. Arts & Tourism**
 - Application to the Illinois Travel & Tourism Program – double funds for next year’s funding of tourism
 - Hotel/Motel Tax Grant Funding Program – Available on Website
- 4. Business Creation**
 - IL Business Journal handout – MEBI & City of Fairview Heights
 - Metro East Business Incubator
- 5. Business Recruitment & Incentives**
 - Business Assistance Program
 - Sears Building
 - State Agency interested in vacant big box location
 - Weekends Only location
 - Pier 1 location
- 6. Business Retention**
 - Economic Impact Award – fillable PDF application, on Website
Questions and comments were discussed
- 7. Sales Tax Report**

LAND USE AND DEVELOPMENT – Director’s Report

Director Dallas Alley presented his report and touched base on the following:

- 1. Planning and Zoning**
 - New Housing Development - Rental
 - Former Charles Gardens property remodel - make into apartments
 - Smoke Detector’s New Law
- 2. Code Enforcement**
 - Ed Frawley retiring
 - Demolition – Ridge Heights Road, Bunkum Road

Questions and comments were discussed.

ROUND ROBIN REPORTS

Chuck Daily asked about the renovation on the log home at Pleasant Ridge Park. Brenda Wagner stated that the Parks Department Director is working on getting it worked on.

Director Paul Ellis stated that he would like to have a starter discussion at each meeting moving forward. Director Ellis suggested that they pick up the question on Social Media, Websites, etc. at the next meeting. Director Ellis encouraged the Commission to take a look at Social Media, Websites, etc. so that the commission is on the same observations for discussions at the next meeting.

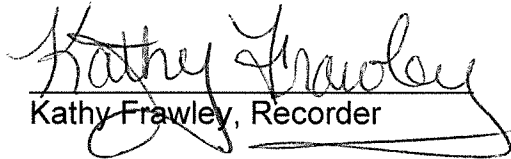
Brenda Wagner suggested to find someone to be at the next meeting that has knowledge on Social Media that could be a mediator.

NEXT MEETING

Tuesday, February 7, 2023 - 1:30 p.m., Council Chambers

Meeting adjourned – 2:34 p.m.

Submitted By:


Kathy Frawley, Recorder