

MINUTES

**THE CITY OF FAIRVIEW HEIGHTS
BUSINESS ALLIANCE COMMISSION (BAC)
Tuesday, January 18, 2022 – 1:30 p.m.
City Hall
10025 Bunkum Road
Fairview Heights, IL 62208
Fairview Heights Recreation Room
Video Conference/Tele Conference**

Committee Members in attendance – Charles Daily, Brenda Wagner, Don Barkley, Charlie Kassly, Michael Hagen, and Van Johnson

Committee Members absent – Robert Triplett, Samantha Carter, and Richard Avdoian

Staff in attendance – Paul Ellis, Dallas Alley

Recorder – Kathy Frawley

CALL TO ORDER

Charlie Kassly called the meeting to order at 1:30 p.m.

CITIZEN'S COMMENTS

None

APPROVAL OF MINUTES

Motion and second were made by Brenda Wagner/Don Barkley to approve the November 16, 2021 Business Alliance Commission minutes. Roll call to approve the minutes showed Daily, Wagner, Barkley, Kassly, Hagen, and Johnson voting "Yea." Triplett, Carter, and Avdoian were absent. Motion passed on 6 yeas and 3 absent.

STAFF REPORTS

Update on revision of the Business Assistance Program (BAP)

Director Paul Ellis presented a quick overview to show everyone what the goal is for getting a Guide to Assistance Program booklet together. Paul stated that he has been revising the Guide to Assistants Program booklet and this booklet is to help assist businesses. Paul stated once the booklet is complete he will take it to City Council and ask for their review.

There were no questions or comments.

Update on Business Awards Program

Director Paul Ellis stated the Business Awards Program flyer is out. The Business Awards Program flyer is on the City's website and the link for the Business Awards Program is mentioned on the flyer. The Business Awards Program flyer is also posted on social media. Paul stated that he has not received any applications. He encouraged the Commission to spread the word, recommend people or nominate them. Paul stated that the end of January is the deadline to get applications in.

Brenda Wagner asked Paul to send her the Business Awards Program flyer and she would publish it on Fairview First.

Paul stated that the awards will be granted in March.

REVIEW DRAFT INCENTIVES POLICY

Director Paul Ellis reviewed the policy with the Commission and how it should work. Paul stated that he hopes to get the booklet together in the next month or so and get the whole package put together and have it reviewed by the Commission one more time. After the Commission has reviewed the final draft the package will then be forwarded to the City Council for them to review and adopt.

There were no questions or comments.

ECONOMIC DEVELOPMENT – Director's Report

Director Paul Ellis presented his report and touched base on the following:

1. Grand Opening

- The Bead Place
- Best Wash Laundry Mat
- Evolved Paint
- Faith Church
- Gateway Multi Family
- Impact Life
- La Jerezana Mexican Market
- Mr. Appliance
- Pure 111
- Rainbow International Restoration
- Tree of Life Daycare Center

2. Marketing the City

- Fast Track Economic Development
- Art Village Center
- Community Survey

3. Grants & Financing Programs

- Rebuild Downtowns & Main Streets Capital Grant – Streetscape along Lincoln Trail
- Community Navigator Program

4. Business Creation

- Metro East Business Incubator
- Grant funding for startup businesses

5. Business Recruitment

- Projects in the works

Questions and comments were discussed.

LAND USE AND DEVELOPMENT – Director’s Report

Director Dallas Alley presented his report and touched base on the following:

1. Report

- Demolition on Ice Rink was Approved

2. Code Enforcement

- Signage
- Clothing Containers
- Residential Developments

Questions and comments were discussed.

ROUND ROBIN REPORTS

Chuck Daily asked that the Commission start receiving a Sales Tax Report.

Michael Hagen stated that St. Clair Square sales are way up.

Brenda Wagner suggested doing a marketing campaign on good things happening at St. Clair Square to be put on social media.

Chuck Daily stated that he read a nice article in the Belleville News Democrat about sales being up at St. Clair Square Mall.

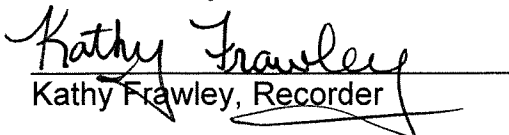
Director Alley suggested doing a graphic to put on social media.

NEXT MEETING

February 15, 2022, 1:30 p.m.

Meeting adjourned at 2:22 p.m.

Submitted By:


Kathy Frawley, Recorder