

## MINUTES

**THE CITY OF FAIRVIEW HEIGHTS  
BUSINESS ALLIANCE COMMISSION (BAC)  
Tuesday, March 15, 2022 – 1:30 p.m.  
City Hall  
10025 Bunkum Road  
Fairview Heights, IL 62208  
Fairview Heights Recreation Room  
Video Conference/Tele Conference**

**Committee Members in attendance** – Charlie Kassly, Brenda Wagner, Don Barkley, Robert Triplett, Richard Avdoian, and Van Johnson. Charles Daily arrived at 2:10 p.m.

**Committee Members absent** – Michael Hagen and Samantha Carter

**Staff in attendance** – Paul Ellis

**Recorder** – Kathy Frawley

### CALL TO ORDER

Charlie Kassly called the meeting to order at 1:30 p.m.

### CITIZEN'S COMMENTS

Charlie Kassly stated Chief Locke is still in the process of looking into what the current law is for solicitors on the street corners.

### APPROVAL OF MINUTES

Motion and second were made by Brenda Wagner/Richard Avdoian to approve the February 15, 2022 Business Alliance Commission minutes. Roll call to approve the minutes showed Kassly, Wagner, Barkley, Triplett, Avdoian and Johnson voting "Yea." Daily, Hagen, and Carter were absent. Motion carried.

### PRESENTATION

Director Paul Ellis introduced Matt Simpson (Rockford, IL) and Tracey Glenn (Local) with the Illinois Department of Community and Economic Opportunity.

Matt Simpson stated that he works for the Illinois Department of Commerce and Economic Opportunity, Office of Minority Economic Empowerment. Matt stated that his roll is business development throughout the state and his office focuses on minorities, women, veterans, and individuals with disabilities. After Matt's presentation questions and comments were discussed.

## **PRESENTATION – continued**

Tracey Glenn is the Southwest Regional Manager for Illinois Department of Commerce Economic Opportunity and her roll is that when a company/consultant has a lead on a new business coming to town they reach out to her and she puts together an incentive package for the company/consultant working with the new business. This package could be tax credits, work force programs, grant opportunities, etc. After Tracy's presentation questions and comments were discussed.

## **ECONOMIC DEVELOPMENT – Director's Report**

Director Paul Ellis stated that the award plaques for the winners of the Economic Impact Awards were at the meeting for viewing and they will be presented at the City Council meeting tonight (March 15<sup>th</sup>, 7:00 p.m.). Director Paul Ellis thanked Chuck Daily for putting the Economic Impact Awards program together.

Director Paul Ellis presented his report and touched base on the following:

- 1. Ribbon Cuttings**
  - ImpactLife – March 22, 2022 at 10900B Lincoln Trail
- 2. Business Retention**
  - Business Awards Program
- 3. Marketing the City**
  - Fast Track Economic Development Team
- 4. Arts & Tourism**
  - Presentation with Matt Simpson - Art District
- 5. Business Creation & Startups**
  - Startup Space Online
- 6. Business Recruitment & Incentives**
  - Business Assistance Program
  - Metro East Incubator
  - Maps on Incentive Districts
  - Grand Openings – Brenda Wagner suggested the Commission sponsor ribbon cuttings for Non-Chamber members.
  - Property Assessed Clean Energy (PACE) Incentives – first in this area
- 7. Sales Tax Report**

Questions and comments were discussed.

## **LAND USE AND DEVELOPMENT – Director's Report**

None

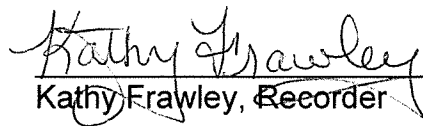
## **ROUND ROBIN REPORTS**

None

NEXT MEETING - April 19, 2022, 1:30 p.m.

Meeting adjourned at 2:35 p.m.

Submitted By:

  
Kathy Frawley, Recorder