

MINUTES

THE CITY OF FAIRVIEW HEIGHTS
BUSINESS ALLIANCE COMMISSION (BAC)
Tuesday, April 4, 2023 – 1:30 p.m.
City Hall
10025 Bunkum Road
Fairview Heights, IL 62208
Fairview Heights Council Chambers
Video Conference/Tele Conference

Committee Members in attendance – Charles Daily, Robert Triplett, Michael Hagen, Samantha Brown, Richard Avdoian, Van Johnson

Committee Members absent – Charles Kassly, Brenda Wagner, Don Barkley

Staff in attendance – Paul Ellis

Recorder – Kathy Frawley

CALL TO ORDER

Michael Hagen called the meeting to order at 1:35 p.m.

CITIZEN'S COMMENTS

None

APPROVAL OF MINUTES

Motion and second were made by Charles Daily/Richard Avdoian to approve the March 7, 2023 Business Alliance Commission minutes. Motion to approve the March 7, 2023 minutes passed on a voice vote.

REVIEW – Recommended Revisions to Business Assistance Program (BAC)

Director Paul Ellis stated he would have something written up for the next meeting for the Commissions review. Director Ellis went over what needs to be revised in the Business Assistance Program: A. Purpose, B. Consolidation, C. Four Steps, and D. Changes Recommended by BAC/Community Committee. Questions and comments were discussed.

ECONOMIC DEVELOPMENT – Director's Report

Director Paul Ellis presented his report and touched base on the following:

1. Transitions

- Fusion Bar & Restaurant
- Takozz Food Truck

2. Marketing the City

- The FOURCE Group
- Marketing Campaign – Lincoln Trail Business District

3. Arts & Tourism

- Hotel/Motel Tax Grant Funding Program
 - Midwest Salute to the Arts
 - Midwest Wingfest
 - Midwest Experience Barbeque Festival
 - NASCAR Race Event

4. Business Creation

- Metro East Business Incubator – participating with other startup organization in the Global Founders & Mentors Festival on May 4.

5. Business Recruitment & Incentives

- Sears Box
- Weekends Only
- Vatterott College

6. Business Retention

- Agostino's
- Back to Business Grant Programs

Director Ellis mention the Fairview Heights Businesses in the last couple of years have received over 1.5 million in assistance.

7. Ribbon Cuttings

- pOpshelf
- Play It Again Sports

8. Sales Tax Report

LAND USE AND DEVELOPMENT – Director's Report

Director Dallas Alley was not in attendance – Director's Report was available for review.

ROUND ROBIN REPORTS


None

NEXT MEETING

Tuesday, May 2, 2023 - 1:30 p.m., Council Chambers

Meeting adjourned – 2:00 p.m.

Submitted By:


Recorder