

MINUTES

THE CITY OF FAIRVIEW HEIGHTS
BUSINESS ALLIANCE COMMISSION (BAC)
Tuesday, April 19, 2022 – 1:30 p.m.
City Hall
10025 Bunkum Road
Fairview Heights, IL 62208
Fairview Heights Recreation Room
Video Conference/Tele Conference

Committee Members in attendance – Charlie Kassly, Brenda Wagner, Don Barkley, Charles Daily, Robert Triplett, and Van Johnson.

Committee Members absent – Michael Hagen, Samantha Carter, and Richard Avdoian

Staff in attendance – Paul Ellis

Recorder – Kathy Frawley

CALL TO ORDER

Charlie Kassly called the meeting to order at 1:30 p.m.

CITIZEN'S COMMENTS

None

APPROVAL OF MINUTES

Motion and second were made by Brenda Wagner/Don Barkley to approve the March 15, 2022 Business Alliance Commission minutes. Roll call to approve the minutes showed Kassly, Wagner, Barkley, Daily, Triplett, and Johnson voting "Yea." Hagen, Carter, and Avdoian were absent. Motion carried.

PRESENTATION

Director Paul Ellis introduced Cathy Evans, Senior C-Pace Consultant, Forbright Bank and Tami Martens, Principal, TechSmart Energy

Cathy Evans gave a presentation on what is C-Pace Financing, what are the benefits, what is eligible, and where is C-Pace available. After Cathy's presentation questions and comments were discussed.

Tami Martens is a Principal with TechSmart Energy. After Tami's presentation questions and comments were discussed.

ECONOMIC DEVELOPMENT – Director’s Report

Director Paul Ellis stated that the award plaques for the winners of the Economic Impact Awards were at the meeting for viewing and they will be presented at the City Council meeting tonight (April 19th, 7:00 p.m.). Director Paul Ellis thanked Chuck Daily for putting the Economic Impact Awards program together.

Director Paul Ellis presented his report and touched base on the following:

- 1. Ribbon Cuttings**
 - ImpactLife – March 22, 2022 at 10900B Lincoln Trail
- 2. Business Retention**
 - Business Awards Program
- 3. Marketing the City**
 - Fast Track Economic Development Team
- 4. Arts & Tourism**
 - Presentation with Matt Simpson - Art District
- 5. Business Creation & Startups**
 - Startup Space Online
- 6. Business Recruitment & Incentives**
 - Business Assistance Program
 - Metro East Incubator
 - Maps on Incentive Districts
 - Grand Openings – Brenda Wagner suggested the Commission sponsor ribbon cuttings for Non-Chamber members.
 - Property Assessed Clean Energy (PACE) Incentives – first in this area
- 7. Sales Tax Report**

Questions and comments were discussed.

LAND USE AND DEVELOPMENT – Director’s Report

Director Paul Ellis mentioned Scooters Coffee Shop coming to Fairview Heights.

ROUND ROBIN REPORTS

Chuck Daily suggested having the All-In boards changed from having mask to all smiles.

Director Paul Ellis spoke about Nascar being at the Midwest Salute to the Arts.

NEXT MEETING – May 17, 2022, 1:30 p.m.

Meeting adjourned.

Submitted By:


Kathy Frawley, Recorder