

MINUTES

THE CITY OF FAIRVIEW HEIGHTS
BUSINESS ALLIANCE COMMISSION (BAC)
Tuesday, May 17, 2022 – 1:30 p.m.
City Hall
10025 Bunkum Road
Fairview Heights, IL 62208
Fairview Heights Council Chambers
Video Conference/Tele Conference

Committee Members in attendance – Brenda Wagner, Don Barkley, Charles Daily, Robert Triplett, and Michael Hagen

Committee Members absent – Charles Kassly, Samantha Carter, Richard Avdoian, and Van Johnson

Staff in attendance – Paul Ellis

Recorder – Kathy Frawley

CALL TO ORDER

Michael Hagen called the meeting to order at 1:30 p.m.

CITIZEN'S COMMENTS

None

APPROVAL OF MINUTES

Motion and second were made by Brenda Wagner/Don Barkley to approve the April 19, 2022 Business Alliance Commission minutes. Roll call to approve the minutes showed Wagner, Barkley, Daily, Triplett, and Hagen voting "Yea." Kassly, Carter, Avdoian, and Johnson were absent. Motion carried.

Van Johnson arrived at 1:37 p.m.

PRESENTATION

Director Paul Ellis introduced Catharine Magel, Artist Director and Curator, with Art Sculpt International.

Catharine Magel gave a slide presentation on the Public and Private Art showing the art work done by herself and ideas from other artists. Catharine handed out flyers with information on community art. Questions and comments were discussed.

Van Johnson left at 2:30 p.m.

ECONOMIC DEVELOPMENT – Director’s Report

Director Paul Ellis presented his report and touched base on the following:

1. Business Retention & Grants

- Director Paul Ellis stated that there was a visit from CBL Properties. Michael Hagen stated they toured the St. Louis area mall’s and in August the Board of Director’s will be having their Board of Director’s meetings in St. Louis and will be touring the St. Louis area mall’s.
- One final installment from Perfect Finish
- Business Assistants Program

2. Marketing the City

- Business View Magazine North America featured Fairview Heights in its April issue
- Fairview Heights on inside front cover of the Enjoy Illinois 300 NASCAR souvenir booklet (free shuttle to the event)

3. Arts & Tourism

- World Wide Technology Raceway, regional transit agencies, and local hotels and motels worked on ways to promote the NASCAR events
- Salute to the Arts and Wingfest funding
- Lease agreement with ArtVillage, Inc.

4. Business Creation & Startups

- Metro East Business Incubator - new Executive Director (Kevin Riggs)

5. Business Recruitment & Incentives

- ICSC’s RECon
- Letter of Intent on Gordman’s property
- Manufacture interested in Arrowhead Industrial Park – French Village
- PACE project

6. Sales Tax Report

Questions and comments were discussed.

LAND USE AND DEVELOPMENT – Director’s Report

ROUND ROBIN REPORTS

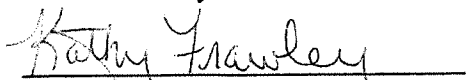
Chuck Daily asked if there is any place in Fairview Heights where you can rent office space.

Brenda Wagner stated Café Biz has space to rent out.

NEXT MEETING – June 21, 2022, 1:30 p.m.

Meeting adjourned.

Submitted By:


Kathy Frawley, Recorder